



Newell Graphic Arts is a design studio specializing in thoughtful print design, restaurant marketing, and branding that helps businesses stand out and connect with their audience. From menus and merchandise to full brand identities, we turn ideas into visuals that work.

SCAN TO VIEW
BRANDING
DESIGN
PORTFOLIO



SCAN TO VIEW
PRINT
DESIGN
PORTFOLIO



SCAN TO VIEW
RESTAURANT
MARKETING
PORTFOLIO



CONTACT ME

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NewellGraphicArts.com

PRICE LIST

Prices are negotiable based on client needs and timeline.

LOGO & BRAND IDENTITY

Basic	basic logo design (no brand guide)	240 - 480 USD
Standard	logo + basic brand guide	600 - 840 USD
Premium	logo + variants + basic brand guide	960 - 1800+ USD

PRINTABLES

Letterhead		30 - 60 USD
Business Card		30 - 60 USD
Flyer		60 - 120 USD
Poster		60 - 180 USD
Brochure	2 to 4 pages	120 - 300 USD
Sign Design		300 - 480 USD
Shirt Design		300 - 840 USD
Menu	2 to 8 pages	120 - 600 USD
Product Label		240 - 1200 USD

SOCIAL MEDIA DESIGN

Facebook/Instagram Post		30 - 60 USD
Video Reel		60 - 120 USD
Other Social Media Graphic		30 - 60 USD

SOCIAL MEDIA DESIGN & MARKETING PACKAGE

Basic Campaign	10 posts (no marketing plan)	300 - 480 USD
Standard Campaign	10 posts + marketing plan	600 - 840 USD
Premium Campaign	10 posts + marketing plan + ad copy	1000+ USD

SOCIAL MEDIA SUBSCRIPTION SERVICE

Subscription service is billed monthly and requires \$60 set-up fee to gain access to social media accounts. Rates vary based on the additional services needed such as social media post design.

Basic Service	weekly posts	120 - 220 USD
Standard Service	weekly posts + photography	300 - 480 USD
Premium Service	weekly posts + photography + video	600 - 840 USD

FOOD & BEVERAGE PHOTOGRAPHY & VIDEOGRAPHY

Photo Package		300 - 480 USD
Video Package		600 - 1200 USD
Photo + Video Package		1200+ USD

Prices valid 01/01/2026 - 12/31/2026